

# HANNAH NOWAK

ME, BUT IN A BOOK.

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## COVER LETTER

all about me.

## HANNAH NOWAK

DESIGN | STRATEGY | WRITING | EDITING

2020 Graduate  
USC's Iovine & Young Academy  
B.S. Arts, Technology and the  
Business of Innovation with a minor  
in Themed Entertainment



**HI THERE!  
WELCOME.  
THIS IS MY COVER LETTER.**

For a long time, I tried to define myself with a single label. But the truth is, I've always been a Swiss Army Knife creative. Writer, designer, strategist—I've worn a lot of hats, and they've all taught me something invaluable about bringing ideas to life. For me, it's not about fitting into a box; it's about making my skills work together in unexpected ways.

Stories are where I find my magic. From wandering the shelves of my father's library as a kid to reading a book a day as an adult, storytelling has shaped who I am and how I work. Whether I'm crafting copy at Google, brainstorming new products for Sony, or analyzing manuscripts and providing editorial feedback at Nickelodeon, I always blend creativity with strategy, passion with precision, and curiosity with execution. I'm the kind of polymath who'll work as hard for a perfect comma as I will for a perfect idea.

I know this cover letter is unconventional, but so am I. If you're looking for a Jane-of-all-trades who's a little outside the box but always on target, I'd love to show you what I can bring to the table.



**A FEW OF MY FAVORITE THINGS**

Moment <b>WHENEVER IT RAINS</b>	Movie <b>BIG FISH</b>	Restaurant <b>TUOME</b>	Show <b>NEW GIRL</b>
Color <b>ULTRAMARINE BLUE</b>	Character <b>HONEY LEMON</b>	Book <b>TREE OF CODES</b>	



# HANNAH NOWAK

STORY | STRATEGY | DESIGN | WRITING

## CONTACT INFO

Email: hannie.nowak@gmail.com

Phone: (949)-441-8153

## SKILLS

Scrivener	●●●●
Adobe Illustrator	●●●●
Adobe Photoshop	●●●●
Keynote	●●●●
Microsoft Suite	●●●●
Adobe InDesign	●●●●
Adobe Lightroom	●●●●
FileMaker Pro	●●●●
Shotgun	●●●●
MediaSilo	●●●●
Miro	●●●●
Airtable	●●●○
OpenText	●●●○
Adobe After Effects	●●●○
3D Print / Laser Cut	●●●○
Figma	●●●○
HTML 5 & CSS	●●○○
Javascript & jQuery	●●○○
PHP & SQL	●●○○
Adobe Premiere Pro	●●○○
Maya	●●○○



www.linkedin.com/in/hannah-nowak  
www.hannahnowak.com

## EXPERIENCE

### Freelance

*Graphic Design, Strategy, Writing and Editing*

Mar '21 - Present

- **Sony:** Led the research and innovation teams in ideation and concept creation, oversaw UX design, provided supplemental research, and produced a 360 campaign.
- **Amazon:** As a creative consultant and researcher, I guided the C-Suite on organic content creation and campaign strategy.
- **Other notable clients:** adidas, NASA, Beats by Dr. Dre, Tinder, New York Life, and The Coffee Bean & Tea Leaf.

### Google

*Contracted Writer & Design Strategist*

Jun '22 - Jun '24

- Read, evaluated, and edited proposals, presentations, and papers for an insight and innovation team that thinks 3-10 years out.
- Provided editorial feedback, formatted copy and creative, drafted strategic narratives, designed content for shareables, and supported knowledge sharing efforts about where to take the company next.

### Nickelodeon Animation Studio

*Animation Development Intern (Books Team)  
Executive Assistant*

Oct '19 - Nov '20

- Read, logged, and evaluated manuscripts and screenplays, providing coverage reports and identifying Middle Grade and YA stories for development.
- Fulfilled all executive assistant duties for two development executives, including calendar management, expense reports, and correspondence with authors, publishers, agents, screenwriters, and internal teams.

### Asset Production Assistant

- Tracked, transmitted, and logged all design assets from concept to production for Transformers: EarthSpark.

Nov '20 - Mar '21

### Design Production Coordinator

- Managed a team of designers in asset production while liaising with the animation modeling studio.
- Led art direction, provided creative feedback on proofs, and offered freelance design support when needed.

Mar '21 - Jun '22

### Paramount Pictures

*Consumer Product Development & Licensing Intern*

Jun '19 - Aug '19

- Approved all consumer product concepts, designs, and product samples to ensure that they aligned with the entirety of the Paramount library.

## EDUCATION

### University of Southern California Irvine and Young Academy

Graduated May 2020  
GPA: 3.80

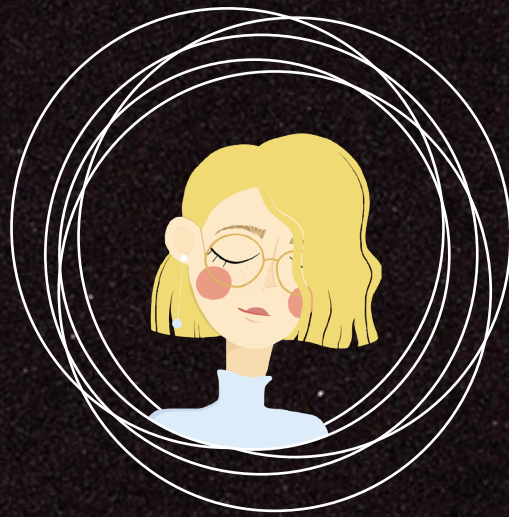
*B.S. in Arts, Technology and the Business of Innovation  
Themed Entertainment Minor & Renaissance Scholar  
Dean's Scholarship and SCion Scholarship Recipient  
Class of 2020 Commencement Student Speaker*

- Trojan Marketing Group: Creative Director
- Alpha Phi: Director of Watchcare

### Columbia University

*SPS Summer of the Arts: Writing the Young Adult Novel*

Summer 2023



THANKS