

HANNAH NOWAK

ME, BUT IN A BOOK.

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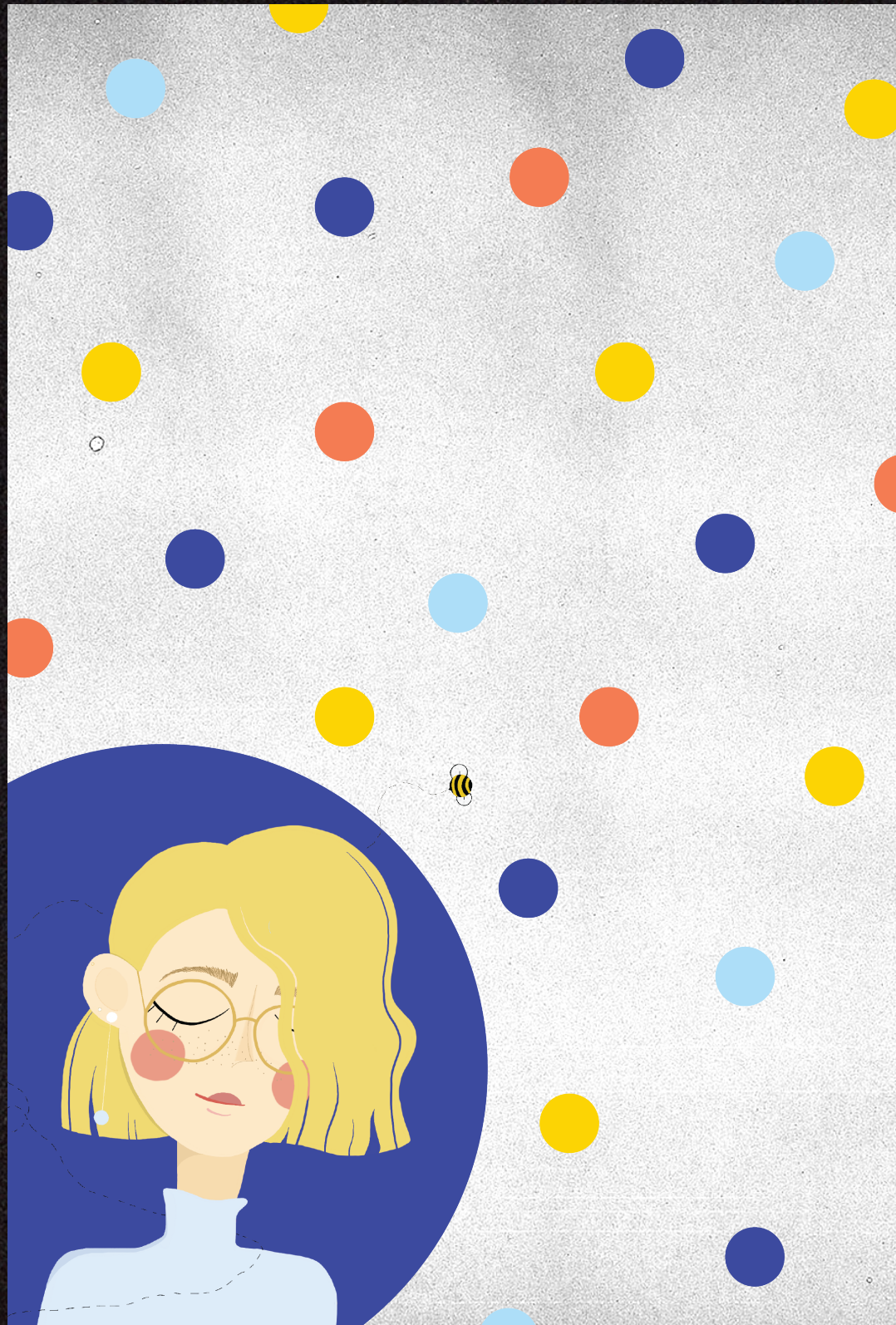
COVER LETTER

all about me.

HANNAH NOWAK

STORY | STRATEGY | DESIGN | WRITING

2020 Graduate
USC's Iovine & Young Academy
B.S. Arts, Technology and the
Business of Innovation with a minor
in Themed Entertainment



**HI THERE!
WELCOME.
THIS IS MY COVER LETTER.**

I've spent a lot of my life trying to figure out who I am and what box, category, or drop down list I fit into. I tried to mold myself into who I thought I should be. Then I learned I get to be whoever I want.

So, this is me.

Stories are my jam. I grew up in my father's library and I've been building my own ever since. While I might be a Swiss Army Knife creative, I'm currently moonlighting as a copywriter and researcher in tech. Defined as the perfect cocktail of grit and glitter, my work strives to capture the meaningful and memorable. When I'm not curled up with my nose in a fantasy book, I can be found in the heart of NYC, writing in a park and watching dogs run free.

Following this page is my "real" cover letter. It's the visual interpretation of who I am. It's a bit unconventional, but that's ok, because I am too.

Here I am, in black and white with a bit of color.

Professional, but fun.



A FEW OF MY FAVORITE THINGS

Moment WHENEVER IT RAINS	Movie BIG FISH	Restaurant TUOME	Show NEW GIRL
Color ULTRAMARINE BLUE	Character HONEY LEMON	Book TREE OF CODES	

OPEN ME UP

hannah nowak

is all about

fun

resilience

confidence

& a whole lot of grit.





HANNAH NOWAK

STORY | STRATEGY | DESIGN | WRITING

CONTACT INFO

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Phone: (949)-441-8153

SKILLS

- Scrivener ●●●●
- Adobe Illustrator ●●●●
- Adobe Photoshop ●●●●
- Keynote ●●●●
- Microsoft Suite ●●●●
- Adobe InDesign ●●●●
- Adobe Lightroom ●●●●
- FileMaker Pro ●●●●
- Shotgun ●●●●
- MediaSilo ●●●●
- Miro ●●●●
- Airtable ●●●○
- OpenText ●●●○
- Adobe After Effects ●●●○
- 3D Print / Laser Cut ●●●○
- Figma ●●●○
- HTML 5 & CSS ●●○○
- Javascript & jQuery ●●○○
- PHP & SQL ●●○○
- Adobe Premiere Pro ●●○○
- Maya ●●○○

EXPERIENCE

Freelance

Mar '21 - Present

Graphic Design, Illustration, Strategy, and Writing

- **Sony:** Led the research and innovation teams in ideation and concept creation, oversaw UX design, provided supplemental research, and produced a 360 campaign.
- **Amazon:** As a creative consultant and researcher, I guided the C-Suite on organic content creation and campaign strategy.
- **Other notable clients:** adidas, NASA, Beats by Dr. Dre, Tinder, New York Life, and The Coffee Bean & Tea Leaf.

Google

Jun '22 - Jun '24

Contracted Writer & Design Strategist

- Read, evaluated, and edited proposals, presentations, and papers for an insight and innovation team that thinks 3-10 years out.
- Provided editorial feedback, formatted copy and creative, drafted strategic narratives, designed content for shareables, and supported knowledge sharing efforts about where to take the company next.

Nickelodeon Animation Studio

Mar '21 - Jun '22

Design Production Coordinator

- Managed a team of designers in asset production while liaising with the animation modeling studio.
- Led art direction, provided creative feedback on proofs, and offered freelance design support when needed.

Asset Production Assistant

Nov '20 - Mar '21

- Tracked, transmitted, and logged all design assets from concept to production for Transformers: EarthSpark.

Animation Development Intern (Books Team)

Oct '19 - Nov '20

Executive Assistant

- Read, logged, and evaluated manuscripts and screenplays, providing coverage reports and identifying stories for development.
- Fulfilled all executive assistant duties for two development executives, including calendar management, expense reports, and correspondence with authors, publishers, agents, screenwriters, and internal teams.

Paramount Pictures

Jun '19 - Aug '19

Consumer Product Development & Licensing Intern

- Approved all consumer product concepts, designs, and product samples to ensure that they aligned with the entirety of the Paramount library.

EDUCATION

University of Southern California

Graduated May 2020

Iovine and Young Academy

GPA: 3.80

B.S. in Arts, Technology and the Business of Innovation

Themed Entertainment Minor & Renaissance Scholar

Dean's Scholarship and SCion Scholarship Recipient

Class of 2020 Commencement Student Speaker

- Trojan Marketing Group: Creative Director
- Alpha Phi: Director of Watchcare

Columbia University

Summer 2023

SPS Summer of the Arts: Writing the Young Adult Novel



THANKS