



# HANNAH NOWAK

STORY | STRATEGY | DESIGN | WRITING

## CONTACT INFO

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## SKILLS

Scrivener	●●●●
Adobe Illustrator	●●●●
Adobe Photoshop	●●●●
Keynote	●●●●
Microsoft Suite	●●●●
Adobe InDesign	●●●●
Adobe Lightroom	●●●●
FileMaker Pro	●●●●
Shotgun	●●●●
MediaSilo	●●●●
Miro	●●●●
Airtable	●●●○
OpenText	●●●○
Adobe After Effects	●●●○
3D Print / Laser Cut	●●●○
Figma	●●●○
HTML 5 & CSS	●●○○
Javascript & jQuery	●●○○
PHP & SQL	●●○○
Adobe Premiere Pro	●●○○
Maya	●●○○



[www.linkedin.com/in/hannah-nowak](http://www.linkedin.com/in/hannah-nowak)  
[www.hannahnowak.com](http://www.hannahnowak.com)

## EXPERIENCE

### Freelance

*Graphic Design, Illustration, Strategy, and Writing*

Mar '21 - Present

- **Sony:** Led the research and innovation teams in ideation and concept creation, oversaw UX design, provided supplemental research, and produced a 360 campaign.
- **Amazon:** As a creative consultant and researcher, I guided the C-Suite on organic content creation and campaign strategy.
- **Other notable clients:** adidas, NASA, Beats by Dr. Dre, Tinder, New York Life, and The Coffee Bean & Tea Leaf.

### Google

*Contracted Writer & Design Strategist*

Jun '22 - Jun '24

- Read, evaluated, and edited proposals, presentations, and papers for an insight and innovation team that thinks 3-10 years out.
- Provided editorial feedback, formatted copy and creative, drafted strategic narratives, designed content for shareables, and supported knowledge sharing efforts about where to take the company next.

### Nickelodeon Animation Studio

*Design Production Coordinator*

Mar '21 - Jun '22

- Managed a team of designers in asset production while liaising with the animation modeling studio.
- Led art direction, provided creative feedback on proofs, and offered freelance design support when needed.

### Asset Production Assistant

- Tracked, transmitted, and logged all design assets from concept to production for Transformers: EarthSpark.

Nov '20 - Mar '21

### Animation Development Intern (Books Team)

*Executive Assistant*

Oct '19 - Nov '20

- Read, logged, and evaluated manuscripts and screenplays, providing coverage reports and identifying stories for development.
- Fulfilled all executive assistant duties for two development executives, including calendar management, expense reports, and correspondence with authors, publishers, agents, screenwriters, and internal teams.

### Paramount Pictures

*Consumer Product Development & Licensing Intern*

Jun '19 - Aug '19

- Approved all consumer product concepts, designs, and product samples to ensure that they aligned with the entirety of the Paramount library.

## EDUCATION

### University of Southern California

Graduated May 2020

### Iovine and Young Academy

GPA: 3.80

*B.S. in Arts, Technology and the Business of Innovation*

*Themed Entertainment Minor & Renaissance Scholar*

*Dean's Scholarship and SCion Scholarship Recipient*

*Class of 2020 Commencement Student Speaker*

- Trojan Marketing Group: Creative Director
- Alpha Phi: Director of Watchcare

### Columbia University

Summer 2023

*SPS Summer of the Arts: Writing the Young Adult Novel*